

VI FESTIVAL OF SOUTH AFRICAN WINES IN MOSCOW Metropol Hotel, 28 April 2016

Another exciting and successful wine event took place in Russia! The 6th annual Festival of South African Wines in Moscow was held on 28 April at the Metropol Hotel, right in the center of the Russian capital. The uniquely South African wines were demonstrated to selected Russian wine professionals and consumers: sommeliers, journalists, experts, etc.

The Festival has been firmly entrenched in the calendar of wine events in Moscow. Over the years it proved to be an efficient platform for understanding the requirements of the market, testing new brands and styles and exchanging the ideas among wine professionals. This year over 600 guests visited the Festival and enjoyed the wide variety of South African offerings.

Over 30 South African wine brands were exhibited by the renowned Russian importers such as Marine Express, Fort Wine & Spirits, La Vinchi, OKB, Arsenal, Eurowine, Simple, Synergy, Perfect Wines, etc. These were joined by the independent stands of KWV and Origin wines with more than ten other South African wines and brandies proudly presented.

The Festival was held just after the National Day and was strongly supported by the Embassy of RSA in Russia. The new South African Ambassador Nomathonto Maria Sibanda-Thusi delivered a brief welcoming address to the Festival participants and guests and attended two seminars. The seminars were: "The Wine of Origin Scheme in South Africa" and "Presentation of KWV Wine & Brandy Portfolio".

The smaller follow-up events are planned in St. Petersburg, Russia, and Kiev, Ukraine, in June this year.

The photo report on the Festival in Moscow could be seen here:

https://picasaweb.google.com/106245964007648401463/04_28_15_Vina_Afriki_preview02?authkey=Gv1sRgCLWU5LL1o_P2iwE



